

## EDUCATION

### University of Washington | Seattle, WA

01/06 – 06/09 | Bachelor of Fine Arts in Digital Arts & Experimental Media

- Zesbaugh Scholarship Recipient
- Dean's List: 2007 to 2009
- Exploration Seminar in Sicily and Tunisia

### Parsons the New School for Design | New York, NY

09/04 – 06/05 | Bachelor of Fine Arts Candidate in Design and Technology

- Parsons Art Scholarship Recipient

## SKILLS

- Web design and development: CSS, HTML, working knowledge of JavaScript and ActionScript, search engine optimization, Flash, Wordpress, Dreamweaver
- Graphic design: Illustrator, Photoshop, InDesign, OmniGraffle
- Digital video, motion graphics, 2D, 3D and stop motion animation: Final Cut Pro, Maya, After Effects
- Painting, illustration: acrylic paint, water colors, charcoal, ink
- Administrative work: Microsoft Office, Acrobat, proficient in both Mac and PC environments

## EXPERIENCE

### WildTangent | Redmond, WA

07/10 – present | Ad Sales Creative Graphic Designer

- Created brand identity for WildTangent's advertising platform, Brandboost™
- Oversee the distribution and placement of Brandboost™ logo and iconography
- Create pre-sale mock ups to support business pitches for prospective clients
- Create printed marketing collateral including ads and one sheets
- Create both static and animated online ad units for a wide range of advertisers
- Design front end experiences associated with custom micro-sites and landing campaigns for advertiser promotions
- Capture and edit videos showing product user flows

### Cosmos Dentistry | Bellevue, WA

07/10 – 08/10 | Web Designer and Developer

- Designed and developed the Cosmos Dentistry website

### Amin Events | Seattle, WA

05/10 – 06/10 | Designer

- Created brand identity including logo creation and iconography
- Helped develop marketing strategy
- Designed comprehensive marketing and promotional materials
- Designed and developed the Amin Events website

### Mindbloom | Seattle, WA

02/10 – 05/10 | Designer

- Worked directly with executive team, including Creative Director, Vice Presidents of Marketing, Human Resources, and New Business Development to ensure cohesion and consistency of branding strategy throughout all media types
- Developed aesthetic concept and layout for corporate website
- Designed graphics and created all illustrations for the corporate website
- Managed integration of content and design elements for corporate website
- Designed graphics for LifeGame™, Mindbloom's premier application, including buttons, badges, icons and backgrounds
- Tested for and resolved Mindbloom application design inconsistencies
- Created printed marketing collateral including brochures, display advertising, and tradeshow promotional items
- Managed relationships with outside vendors supporting creative efforts
- Represented Mindbloom at 2010 Northwest Women's Trade Show

EXPERIENCE  
(CONTINUED)

**Bainbridge Youth Services** | Bainbridge, WA

01/10 – 02/10 | Logo Designer

- Redesigned logo and brand identity
- Designed Flash animation for logo

**University of Washington Housing and Food Services Marketing** | Seattle, WA

05/08 – 10/09 | Student Graphic and Web Designer

- Designed printed marketing materials for various University of Washington departments
- Developed an overall branding scheme, including creation of the logo and all printed collateral for the *One Thing Challenge*, the UW's joint sustainability initiative with Washington State University
- Designed, developed and maintained the *One Thing Challenge* web presence

**Arts Integration Research Project for Seattle Public Schools** | Seattle, WA

09/08 – 06/09 | Researcher and Video Editor

- Researched methods by which art can be integrated into all subjects within general education
- Collected data through observing and participating in primary education classes
- Edited footage to create a cohesive short film documenting the process

**Billable Goal** | Seattle, WA

10/08 – 01/09 | Graphic Designer

- Created overall branding scheme including logo and iconography
- Designed website including creating layout, visual appearance and user interface
- Designed graphics for the Black Berry application

**Center for Experiential Learning: Pipeline Project** | Seattle, WA

03/08 – 05/08 | Graphic Designer

- Designed cover and layout of the 2008 annual Alternative Spring Break magazine
- Worked directly with publisher to distribute magazine to elementary schools on various Indian reservations within Washington state and beyond
- Managed all aspects of creative development and publication of finished product

**Animation Research Labs: Production for the 3D animated short, Kings** | Seattle, WA

09/07 – 06/08 | Story Development, Exterior Design and Animation

- Adapted screenplay based on existing materials
- Created concept art to determine overall tone and aesthetic of the film
- Animated the motion of main characters for various scenes

SCREENINGS  
AND  
EXHIBITIONS

**2011**

- **Humpty Dumpty** | San Francisco Independent Film Festival, Roxie Theater | Official selection

**2010**

- **O** | Filipino International Film Festival Los Angeles, Arena Stage | Official selection
- **The Fork and Spoon** | Filipino International Film Festival Los Angeles, Arena Stage | Official selection
- **Kings** | Seattle International Film Festival, SIFF Cinema | Official selection

**2009**

- **Humpty Dumpty** | 2Up Juried Show, Henry Art Gallery | Official selection